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**ALLIANCE POLYMERS AND SERVICES GOES AFTER TPE “BIG GUYS”;
OFFERS POLYMAX LINES TO COMPETE WITH MAJOR SUPPLIERS**

Possible Full Scale U.S. Production Facility Targeted for 2012

ROMULUS, MI (May 24, 2010) -- Alliance Polymers and Services, LLC, North America’s fastest growing distributor, provider and technical support firm for elastomers (reporting double digit monthly sales increases over each of the past 8 months), announces they now offer one of the industry’s most comprehensive lines of TPEs (thermoplastics elastomers). Initial offerings include a minimum of 20 SEBS-based standard and custom Maxelast® TPE compounds produced by Polymax Elastomer Technology Co., Ltd.

All grades are inventoried and ready for immediate shipment from the Alliance Polymers and Services, LLC central warehouse facilities in the Detroit area as well as strategically located sites on either coast. Custom grades can also be supplied.

According to company officials, this is the first of several steps through a joint venture between Polymax and Alliance to penetrate North American markets with a full line of TPEs and TPVs that are comparable to nearly all those offered by the ‘big guys’. The next step, tentatively scheduled for May of 2012, is to build a TPE compounding production facility in the U.S. (site not being disclosed at this time).

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Polymax, one of China’s largest and leading producers of standard and custom TPEs, boasts customers ranging from some of the world’s most renowned automobile manufacturers to leading industrial and consumer products marketers and manufacturers. This privately held firm, a joint venture between Chinese and American factions, has modern production facilities in Nanton, China (a port city just northwest of Shanghai). The firm also has sales and service facilities throughout the country. Polymax has been manufacturing TPEs since the turn of the Century, with all products are compounded under the careful supervision of Martin Lu, formerly the Far East Technical Supervisor for GLS, China.

According to Alliance Principal Stephane Morin, speaking from the firm’s Romulus, MI headquarters (near Detroit), “While some might say there currently are enough dominate TPE players already out there, our position will be to offer the same or better quality of thermoplastic elastomers at exceptionally competitive prices, backed by a level of service and support never before offered by a single TPE distributor. Yes, our goal is to compete head-on with the “big guys” in the TPE industry and offer alternatives that are better in every way, from quality, price and delivery to processing and service.

“Once we have a solid foothold in North American markets,” continues Morin, “we are setting sights on Polymax having their own manufacturing site here. Targeted date for the new facility going on stream is mid-2012. In the meantime,” notes the Alliance spokesman, “we will be introducing several new lines of TPE formulations for new and unique applications.”

With these moves, Alliance Polymers and Services, LLC is North America’s only all-inclusive TPE supplier, offering consulting services and product solutions with TPEs. They are a full-service warehousing, distribution, shipping and technical service organization dedicated to helping elastomer products firms and processors with all their product and technical support needs. APS works with a series of independent and

technical agents as well as a growing base of full-time personnel located in key cities and markets throughout the North American Continent. The firm currently is advertising to fill additional positions at their home offices in Romulus, MI and throughout the country.

For more information on standard and custom elastomers as well as the new Polymax TPEs from Alliance, contact: Marketing Department, Alliance Polymers and Services, LLC, 30735 Cypress Road, Suite 400, Romulus, MI 48174. Tel: 734-710-6700. Fax: 734-710-6715. E-mail – info@alliance-tpu.com. Web: www.alliance-tpu.com.

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