

## **APS Offers Some of World's Softest TPUs**

ROMULUS, MI - What is claimed to be the world's softest TPUs (thermoplastic polyurethane) is now available to North American customers from Alliance Polymers & Services, LLC. APS is the continent's leading full-service provider and technical support resource for TPEs and TPUs.

According to company sources, the award winning, the Elastollan® Soft Series is ideally suited for applications calling for excellent shock absorption, high abrasion resistance, slip resistance and comfort, all of which give product manufacturers a greater freedom of design. Typical applications for these super soft thermoplastic polyurethanes include footwear and particularly occupational shoes, door and window profiles, goggles and electronics, among others.

The reasons for suitability for the above applications include:

- Excellent wet slip resistance
- Excellent abrasion resistance
- Low temperature flexibility
- Excellent transparency
- Hydrolysis resistant
- Chemical resistant

Available grades include Elastollan Soft 35A and 45A (phthalate-free plasticized) and Elastollan Soft 60A and 70A (non-plasticized).



Alliance Polymers & Services, LLC in Romulus, MI, is a full service warehousing, distribution, shipping and technical service organization dedicated to helping TPE, TPU and other elastomer marketers and processors with all their product and technical support needs. The firm currently markets and supports Polymax Maxelast® TPEs and BASF Elastollan® TPUs. Sales and service are available from APS headquarters in the Detroit area and through independent technical agents located in key cities and markets throughout the North American Continent.

For more information on and samples of TPEs for conventional, unique or highly durable applications, contact: Marketing Department, Alliance Polymers & Services LLC, 30735 Cypress Road, Suite 400, Romulus, MI 48174.  
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