

BASF Elastollan Soft TPUs from APS Used for Timberland Waterproof Shoe Soles

Timberland, a leading work shoe manufacturer headquartered in Stratham, NH, has turned to the BASF Elastollan Soft® thermoplastic polyurethane (TPU) from Alliance Polymers & Services, LLC (APS) for some of their Timberland Pro® work shoes.

Timberland Pro® Five Star™ and Renova™ series are popular with professionals working in hotel kitchens and laundries where the primary need for the soles is to provide outstanding performance including non-slip and abrasion resistance.



soft TPU shoe sole

According to company sources, the reasons for the selection included:

- Excellent wet and dry slip resistance
- Durability
- Ability to be easily molded into geometric designs
- Low temperature flexibility
- Abrasion resistance
- Soft, grades available from Shore A 35 to 70.
- Shock absorption
- Lightweight

Alliance Polymers & Services, LLC (APS) in Romulus, MI, is a full service warehousing, distribution, shipping and technical service organization dedicated to helping TPE, TPU and other elastomer marketers and processors with all their product and technical support needs. APS currently markets and supports Polymax Maxelast® TPEs and BASF Elastollan® TPUs. APS is unique in that they offer elastomer materials in quantities large and small (from truckloads down to drums and bags).

APS is owned and operated by three of the industry's leading marketing and technical support executives, Roger J. Huarng, Stephane Morin, and Ron Sheu, formerly with BASF Corporation. They work with a series of independent technical agents located in key cities and markets throughout the North American Continent.

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