

For Immediate Release

For: APS Elastomers
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APS Elastomers Now Offers Thermochromatic Pigment for TPU

Romulus, MI (March 6, 2017) Thermochromatic pigments for TPU is now available at APS Elastomers. Thermochromatic pigment reacts to changes in temperature and can be TPU overmolded in applications where monitoring heat energy is beneficial - and in some cases, crucial. As the temperature rises, the pigment loses its color; making it ideal for applications such as baby bottles, thermoses, and coffee mugs to prevent scalding; fever patches to detect body temperature; and battery testers to detect energy levels.

The thermochromatic pigments are available in a broad range of colors that are FDA, RoHS, and NSF compliant and heavy-metal free.

About APS Elastomers

APS Elastomers provides service, technical support, and TPE materials (TPEs, TPVs, TPUs and other soft elastomers) for consumer and industrial applications. In addition to thermochromatic pigments, company offerings have grown to include Maxelast® TPEs, Viprene® TPVs, Huntsman Polyurethanes' IROGRAN® and AVALON® TPUs, Zythane® TPUs, TPE alloys, compounding series, and custom and standard soft elastomer formulations.

For more information on how APS Elastomers can find cost-effective solutions, develop proprietary formulations, and enhance products faster and more efficiently, contact info@apstpe.com

