



**We Talk TPE!**

## **For Immediate Release**

**For:**

APS Elastomers  
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### **AVALON® TPUs for Various Applications Now Available from APS Elastomers**

Romulus, MI (May 13, 2014) Huntsman Polyurethanes' AVALON® polyester-based thermoplastic polyurethanes (TPUs) have been added to APS Elastomers portfolio for use in a variety of applications. Durable, dependable and extremely versatile, AVALON TPUs improve the production and performance of industrial parts, ski goggles, caster wheels, cables, shoes parts, conveyor belts and seals. Also available in transparent grades, the benefits of AVALON TPUs are numerous: excellent surface definition, matt or glossy effects, good colorability, outstanding abrasion, superior flex performance, rubber-like look and feel, as well as reliable bonding to certain engineering grades of thermoplastics.

“An innovative, cost-effective material that can be used in a variety of components, AVALON TPUs provide commercial advantages,” said Stephane Morin, Owner of APS Elastomers, “by providing exceptional processability and fast cycle times.” Huntsman Polyurethanes and APS Elastomers are committed to providing in-depth and high level customer and technical service, problem-solving, product development and support to designers, OEMs and processors; building relationships based on knowledge, trust and experience. APS Elastomers also provides expedited shipment and full laboratory services.

For more information on AVALON TPUs for injection molding, contact APS Elastomers, 30735 Cypress Road, Suite 400, Romulus, MI 48174. Email:

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**About APS Elastomers:**

APS Elastomers is committed to innovation in all areas of the elastomer business by providing knowledge of all TPEs. Along with the highest level of service and support, APS Elastomers helps select the right polymer and develop new and better processing techniques allowing OEMs and processors to manufacturer their products successfully and efficiently.

**About Huntsman:**

Huntsman Corporation is a publicly traded global manufacturer and marketer of differentiated chemicals with 2013 revenues of over \$11 billion. Our chemical products number in the thousands and are sold worldwide to manufacturers serving a broad and diverse range of consumer and industrial end markets. We operate more than 80 manufacturing and R&D facilities in 30 countries and employ approximately 12,000 associates within our 5 distinct business divisions. For more information about Huntsman, please visit the company's website at [www.huntsman.com](http://www.huntsman.com).

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