

**For Immediate Release**

**For:**

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**Thermoplastic Elastomer Specially Formulated for Mouth Guards**

Romulus, MI (**May 20, 2014**) When a new manufacturer of mouth guards used to prevent injury in contact sports needed help with a new design mold, they turned to APS Elastomers for assistance. A specially formulated grade was optimized for their application with specific softness. Fabricated in a pre-formed shape in various sizes, the mouth guards can be adapted to fit more closely to an individual's teeth and gums; some incorporate special fins within the fitting zones which increase retention and give an improved fit.

“We are committed to providing technical service, problem-solving and product development to designers, OEMs and processors,” says Stephane Morin, owner of APS Elastomers. “Our knowledge and ability to enhance existing products, offer beside the press consulting and cost-effective solutions; sets us apart from other thermoplastic elastomer suppliers.”

APS Elastomers is a thermoplastic elastomer resource providing technical support and TPE materials (TPEs, TPVs, TPUs and other soft elastomers) for consumer and industrial applications. Company offerings include Maxelast® TPEs, Viprene® TPVs, Huntsman Polyurethanes' IROGRAN® and AVALON® TPUs, Zythane® TPUs, TPE alloys, compounding series, and custom and standard soft elastomer formulations.

For information and assistance with unique or challenging applications, contact APS Elastomers' Marketing Department, [info@apstpe.com](mailto:info@apstpe.com).

