

For Immediate Release

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APS Elastomers Newly Formulated TPVs; Softer, More Heat Resistant

Romulus, MI (**August 12, 2014**) The increase demand for thermoplastic elastomers to replace higher-cost thermoset rubbers was the impetus for APS Elastomers to develop enhanced grades of thermoplastic vulcanizates (TPVs) that are softer and more heat resistant. "Our new grades are a superior, as well as a cost-effective alternative to higher-cost thermoset rubbers used in a variety of industrial and consumer parts", says Stephane Morin, owner of APS Elastomers.

Under the trade name, Viprene[®], the newly formulated P-Series of TPVs are easier to process and provide faster cycle times with reduced scrap rates. The new TPVs excel in demanding applications such as appliance, industrial and building materials, as well as interior and exterior vehicle parts that need to endure extreme temperatures in the presence of oil, grease and water. In addition to its rubber-like properties, the specially formulated Viprene[®] TPVs are fatigue resistant, dimensionally stable and offer a good compression set, heat aging stability, low temperature flexibility and excellent U.V. and ozone stability.

APS Elastomers is an independent TPU, TPE, TPV, and other elastomer resource to offer in-depth and high level customer service, sales, technical advice, problem-solving, marketing insight, product development and support to designers, marketers and processors. APS Elastomers also provides custom compounding and full laboratory services.

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