

For Immediate Release

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APS Elastomers Creates “Salt and Pepper” Blend for Plaque Manufacturer

Romulus, MI (**October 23, 2015**) The manufacturer of plaques used for automotive paint color samples was looking for a cost-effective custom color for their injection molded products. Located in metro Detroit, they turned to local TPE (thermoplastic elastomer) distributor, APS Elastomers. Stephane Morin, owner of APS Elastomers, suggested a “salt and pepper” color concentrate. Blended with Zythane® TPU (thermoplastic polyurethane) that is specially formulated for injection molding applications, they developed a neutral grey resin to achieve the look needed for their customer’s particular application. The polyester-based TPU exhibits excellent abrasion resistance and has good hydrolytic stability. Moreover, Zythane® TPUs offer good colorability to blend with custom “salt and pepper” color concentrate. “Using a “salt and pepper” blend is an ideal way to significantly reduce cost”, says Stephane Morin.

APS Elastomers offers “salt and pepper” custom color matching and blending for thermoplastic elastomers (TPEs); assisting their customers with a broad range of color concentrate that are FDA, RoHS, CONEG, and NSF compliant and heavy-metal free. “Since our customer uses the same material grade in numerous applications, “salt and pepper” color concentrate allows them to mix a wide range of colors in several smaller, custom batch products; reducing lead time and saving money”, adds Morin.

For more information on TPVs TPEs, TPUs, as well as standard and custom grades, contact: APS Elastomers at info@apstpe.com

