

Eric Elsner Joins Alliance Polymers & Services (APS) as West Coast Regional Sales Manager

Alliance Polymers & Services, LLC (APS), a leading distributor of thermoplastic elastomers (TPEs), continues to add to its team of elastomer technical service specialists by appointing Eric R. Elsner as West Coast Regional Sales Manager. Eric will provide commercial and technical support to companies located in California, Arizona and Nevada.

Eric Elsner earned a Bachelor of Science Degree from Illinois State University in Industrial Technology, with emphasis on plastics technology. The qualifications, expertise and experience he brings to APS include more than a decade with leading distribution firms including M. Holland Company, Ashland Distribution and PolyOne Distribution (formerly M.A. Hanna Resin Distribution).

Among Eric Elsner's responsibilities in his new position with APS will be inventory management, margins, forecasts and general technical support. He has particularly strong skills, according to company sources, in providing value-added problem-solving and solutions as well as analyzing business trends to maximize volume and revenue.

Alliance Polymers & Services, LLC (APS), in Romulus, MI, is a full service warehousing, distribution, and technical service organization dedicated to providing TPE, TPU and other elastomer marketers and processors with all their product and technical support needs. APS currently markets and supports Polymax Maxelast® TPEs and BASF Elastollan® TPUs.

APS is owned and operated by three of the industry's leading marketing and technical support executives, Roger J. Huarng, Stephane Morin and Ron Sheu, formerly with BASF Corporation. They work with a series of independent technical agents located in cities throughout the North American Continent.

For more information on TPEs for conventional, unique or highly durable applications, contact:

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