



**FOR IMMEDIATE RELEASE**

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**ALLIANCE POLYMERS EXPANDS MIDWEST TPE OPERATION,;  
HIRES JAMES PICA AS MIDWEST SALES MANAGER**

**ROMULUS, MI (August 2, 2010)** – In continuing growth moves, Alliance Polymers and Services, LLC, (APS) has named James A. Pica of Akron, OH as the firm’s Midwest sales manager. Alliance is one of the North America’s fast-growing elastomers distributors.

He will be responsible for sales, customer technical support and market development in the Midwest territory.

A graduate of Ohio State University, Pica has spent his entire career in sales and technical support roles in the plastics and packaging industries. Among those companies for which he has worked include Radici Plastics, Graco Ohio and Poly-Chem Marketing.

Alliance Polymers and Services, LLC is North America’s only all-inclusive TPE supplier, offering consulting services and product solutions with TPEs. They are a full-service warehousing, distribution, shipping and technical service organization dedicated to helping elastomeric products firms and processors with all their product and technical support needs. APS works with a series of independent technical agents as well as a

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growing base of full-time personnel located in key cities and markets throughout the North American Continent. The firm currently is advertising to fill additional positions at their home offices in Romulus, MI and throughout the country.

For more information on standard and custom elastomers from Alliance, contact:  
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