

**ALLIANCE POLYMERS & SERVICES, LLC,
ELASTOMERS DISTRIBUTOR FOR NORTH AMERICA,
NOW SELLING MAXELAST LINE OF THERMOPLASTIC ELASTOMERS**

ROMULUS, MI (July 19, 2010) – Alliance Polymers & Services, North America’s fastest-growing elastomers distributors, is now selling the Maxelast® brand of TPEs (thermoplastic elastomers) manufactured by Polymax Elastomer Technology Company.

The SEBS-based lines of TPEs comprise some of the most complete lines of TPEs available on the market today. Depending on the grade, they can be injection molded, overmolded (onto PP, PE, ABS, PC, PS and nylon) extruded, blow molded or thermoformed. They are designed for easy processing and can be easily colored and most grades can meet UL, DDA and USP standards. They are readily available from stock for quick delivery.

Applications for the Maxelast TPEs include, but are not limited to power tool grips, automotive parts, wire and cable, medical products, sporting goods, housewares, toys and numerous industrial and consumer goods.

Alliance Polymers & Services, is North America’s only all-inclusive TPE supplier, offering consulting services and product solutions with TPEs. They are a full Alliance Polymers and Services Now Selling Maxelast Line service warehousing, distribution, shipping and technical service organization dedicated to helping elastomer products firms and processors with all their product and technical support needs. APS works with a series of independent technical agents as well as a growing base of full-time personnel located in key cities and markets throughout the North American Continent. The firm currently is advertising to fill additional positions at their home offices in Romulus, MI and throughout the country.

For more information on standard and custom elastomers as well as the new Maxelast TPEs from Alliance, contact: Marketing Department, Alliance Polymers & Services, 30735 Cypress Road, Suite 400, Romulus, MI 48174. Tel: 734-710-6700. Fax: 734-710-6715. E-mail – info@apstpe.com. Web: www.apstpe.com